

BACKLINE & ORCHESTRAL

Rental Solutions For All Musicians



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Dubai U.A.E



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About MEI

MEI has almost a decade of experience providing innovative backline and orchestral solutions for concerts, weddings, and festivals. We deliver a complete backline solution that will be sure to wow your guests and leave a lasting impression. MEI has successfully exceeded its customers' expectations by providing innovative solutions for local and international artists and their music. Being the market leader in this industry, we have the largest and most demanded selection of backline gear in the region. Having established relationships with the local event management companies and technical production providers, MEI has become the preferred supplier for any and all backline and orchestral requirements. In a nutshell, we are proud to be big enough to handle any scale of event yet are as flexible enough to be involved in small community events.

Mission:

To grow and develop the music scene within the region by supporting both local and international artists with professional grade instruments.



The image is a collage of three photographs. The top right photo shows five children of various ages, all focused on playing their violins. They are dressed in formal or semi-formal attire. The bottom left photo shows a male musician with glasses and a beard, wearing a dark jacket, performing on stage with a microphone and guitar. The background of the entire collage is a textured, light-colored wall. A large, semi-transparent teal rectangle is centered over the collage, containing the text 'BUSINESS SEGMENTATION'.

STUDENT RENTALS

**BUSINESS
SEGMENTATION**

BACKLINE RENTALS

Backline Rentals

MEI has successfully exceeded its customers expectations by providing innovative solutions for artists and their music. Being the market leader in this industry, we have the largest and most demanded selections of backline gear in the region. Having established relationships with the major events production companies, MEI has become the preferred supplier for any and all backline requirements.

Provided backline support for:

DJ: Jazzy Jeff, Steve Aoki, Marshmello, Tiesto, Martin Garrix, Stormzy, DJ Snake, Deadmau5

Artist: Eminem, Jennifer Lopez, Bruno Mars, Justin Bieber, Stereophonics, Enrique Iglesias, Alicia Keys, Mariah Carey, Sean Paul, MachineGunKelly, One Republic, Akon, Pitbull, Amr Diab, Black Eyed Peas, Sepultura.

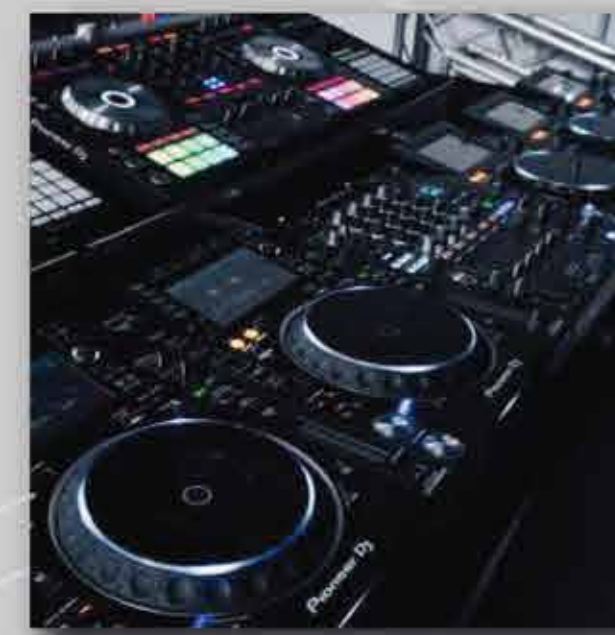
Orchestra: European Union Youth Orchestra, World Doctors Orchestra, Czech National Symphony Orchestra, Andrea Bocelli, Orchestra Dell 'Accademia Teatro Alla Scala, British National Symphony Orchestra



Backline Gear

We use top of the range backline gear and are always looking for new ways to heighten the musician's experience. We are constantly investing in new kit and stay up to date with different versions and most recent releases.

All of MEI's equipment are maintained, serviced and updated on a regular basis. Our kit are thoroughly prepped, cleaned and sanitized prior to dispatch, and on return from a job.



Backline Technicians

Our team of experienced and highly trained backline technicians most of which are musicians themselves, are the best in the business and know how to keep the musicians happy.

We strive to exceed all expectations placed on us and are always searching for new ways to make a lasting impression on bands, artists, and tour managers we are on stage with.



Our business model is built with real world expertise to provide backline musical solutions for your event. We are experts in our line of work and we aren't satisfied until the job is done right and the musicians are happy.

Here are some event types we have provided backline solutions for in the past:



Concerts



Festivals



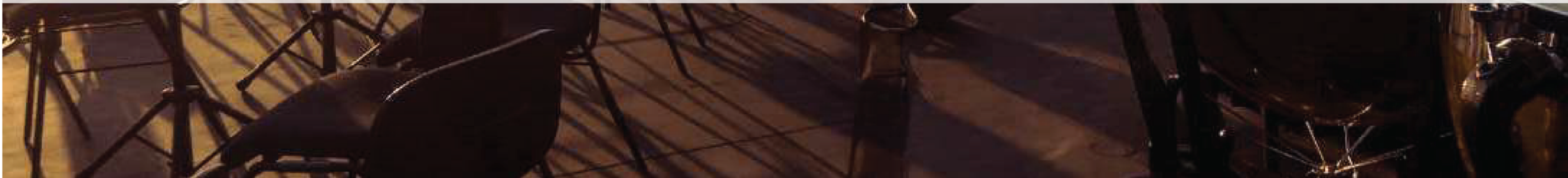
Weddings




Photo and Video Shoots



Team Building





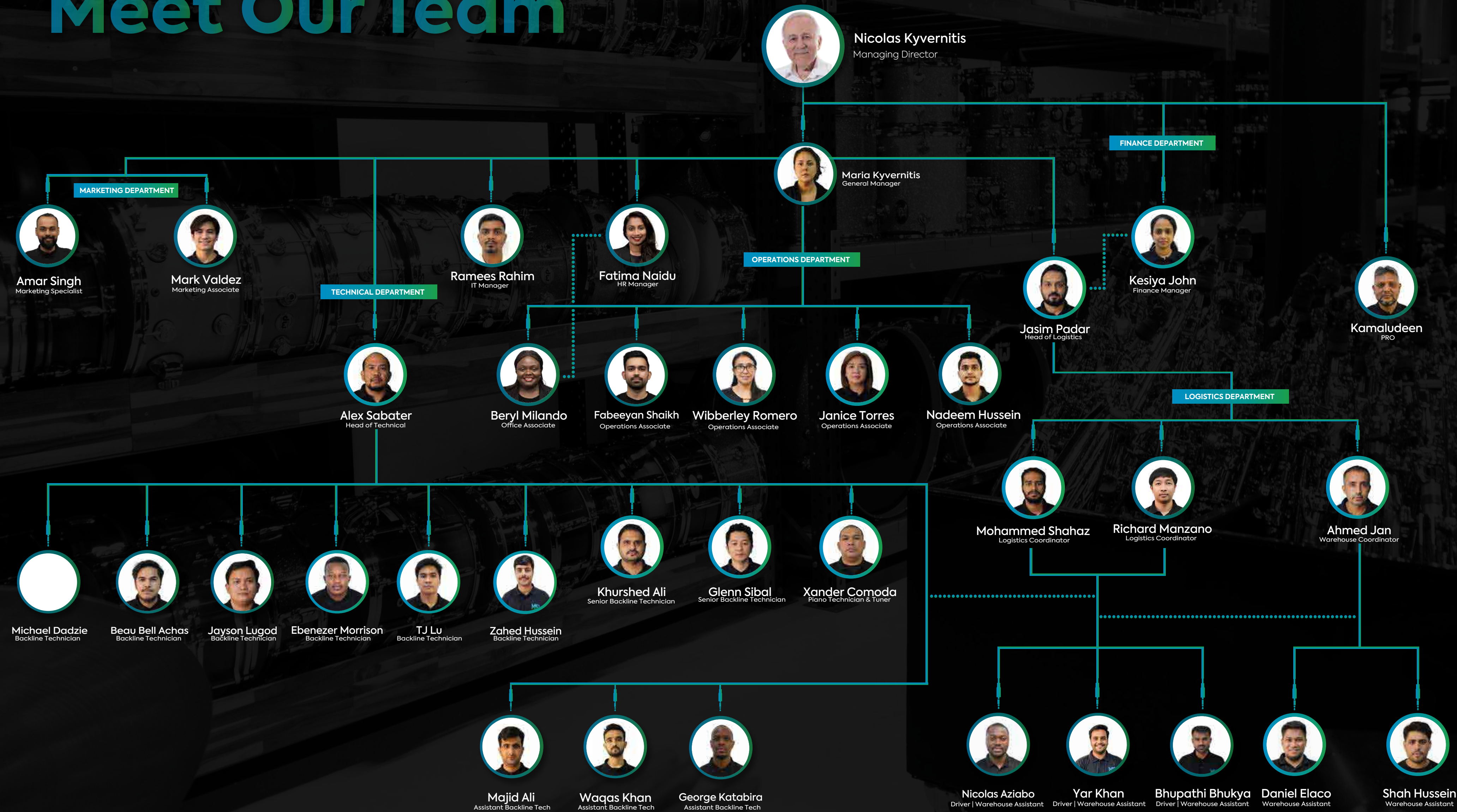
Student Rentals

The student rental service started operating to give students the opportunity to rent instruments before making the conscience decision to invest.

MEI takes pride in quality assurance ensuring top-grade instruments are offered in perfect playing condition. The MEI team strives to deliver the best service possible to their clients, from advising available instrument options, to providing post-rental support.

We are partnered with leading schools including (but not limited) GEMS, Centre for Musical Arts, Nord Anglia International School and Bradenton Preparatory Academy.

Meet Our Team



PAST PROJECTS

2019

RED FEST 2019

Media City Amphitheatre
14-15th February 2019
DONE

ANDREA BOCELLI

Saudi Arabia
18 - 20th February 2019

JAZZ FEST 2019

Media City Amphitheatre
18 - 20th February 2019
DONE

ZUCCHERO

Royal Opera House Oman
18 - 20th February 2019
ROHM

DUBAI WORLD CUP 2019

Meydan Race Course - Beverly Knight, Gwen Stefani
30th March 2019
MAC GLOBAL

ORCHESTRA DELL'ACCADEMIA TEATRO ALLA SCALA

13 - 15th June 2019
TOPEX

SHAMMA HAMDAN

La Mer
20th September 2019
3DB

RITA ORA

W Hotel
11th October 2019
ECLIPSE

EMINEM

Du Arena
11th October 2019
FLASH

LIVE NATION

KSA Riyadh Season
25th October 2019

LIGHTHOUSE

Party in the Park
25th October 2019
THINK ME

MARIAH CAREY

Burj Park
October 2019
PROTEC

SEAN PAUL

Saudi Arabia
1st November 2019
LIVE NATION

RIYADH HISTORICAL DIRIYAH

November 2019
LIVE NATION

2020

BARZAKH FESTIVAL

New York University Abu Dhabi
31st January 2020
NYUAD

MAJDA ROUMI

Du Arena
7th February 2020
FLASH

RED FEST 2020

Mediacity Amphitheatre
6 - 7th February 2020
DONE

HAY FESTIVAL ABU DHABI

Saadiyat Island, Abu Dhabi
25th - 28th February 2020
ALLIANCE

DUBAI JAZZ FESTIVAL 2020

Dubai Media Amphitheatre
26 - 28th February 2020

2021 HIGHLIGHTS

OLD NEW YEAR

Armani Hotel Dubai - Grigory Leps & Timati
13th January 2021
MEDIAPRO

BOOTLEG BEATLES

Dubai Opera
27th January 2021
MAC GLOBAL

SYMPHONIC MIDDLE EAST

Dubai Opera
19th June 2021
DUBAI OPERA

JOKER LIVE IN CONCERT

Dubai Opera
10 & 11th August 2021
MAC GLOBAL

ROCK & SYMPHONIC

Coca Cola Arena - The Music of ABBA
12th August 2021
MAC GLOBAL

MIDDLE EAST FESTIVAL

Abu Dhabi - Mark Ronson
13th October 2021
ENGORE

F1 AFTER RACE PARTY

Etihad Arena - Khalid, Lewis Capaldi, Stormzy
11th December 2021
FLASH

DON MOEN LIVE IN CONCERT

Coca Cola Arena
18th December 2021
ORBIT EVENTS





2022 HIGHLIGHTS

JAMES BLUNT

Coca Cola Arena
29th January 2022
BLU BLOOD ENTERTAINMENT

THE KOOKS ANNIVERSARY TOUR

Coca Cola Arena
27th February 2022
GME EVENTS

QUEEN BY CANDLELIGHT

Coca Cola Arena
5th March 2022
KINDA DUSTY

13TH MUNSHID SHARJAH

Al Majaz Ampitheatre - Maher Zain
29th March 2022
DUBAI ARTISTIC

MICHAEL LIVES FOREVER

Dubai Opera
23rd September 2022
DUBAI OPERA

DUBAI METAL FEST

Boracay Club
25th - 26th November 2022
METAL EAST RECORDS & JOSCENE EVENTS

ANDREA BOCELLI

Etihad Park
24th November 2022
FLASH

KYLIE MINOGUE

Atlantis, The Palm
31st December 2022
ENCORE

MARY MCBRIDE

Fujairah Tennis Club
23rd March 2022
LEMON TREE

DARIUSH

Dubai Opera
24th March 2022
DUBAI OPERA

SHREYA GOSHAL

Coca Cola Arena
6th May 2022
FLAIR

PINK FLOYD

Dubai Opera
15 - 16th June 2022
DUBAI OPERA

HYPEROUND K-FEST

Etihad Arena
10th September 2022
HYPEROUND

KIZZ DANIEL

The Agenda Media City
4th November 2022
THE AGENDA

RED SEA FILM FEST 22

Riyadh KSA
1st - 10th December 2022
THE FRIDGE

ENRIQUE IGLESIAS

Nammos, Dubai
31st December 2022
KARIOTIS EVENTS

FIFA FAN FESTIVAL

Doha Qatar
19th November - 18th December 2022
PRG

28 ARAVIAN NIGHTS

Al Wakrah Qatar
21st November - 18th December 2022
MDL BEAST

XP MUSIC FUTURES

Riyadh, KSA
28th - 30th November
MDL BEAST

BALAD BEAST FESTIVAL

Jeddah, KSA
9th - 10th December
PRG

2023 HIGHLIGHTS



REKHA BHARDWAJ

The Agenda
14th January 2023
THE AGENDA

FRANCO LIVE IN DUBAI

The Fridge Aserkal
20th - 21st January 2023
THE FRIDGE

ATIF ASLAM

Coca Cola Arena
4th March 2023
FLAIR

HUSSAIN AL JASMI

Coca Cola Arena
1st July 2023
DUBAI ARTISTIC

ANDY AND KOUROS

Dubai World Trade Center
25th August 2023
PERSIS LAND EVENTS

ZIMMER VS WILLIAMS

Dubai Opera
23rd - 24th September 2023
DUBAI OPERA

WOW MUSIC FEST

Coca Cola Arena
30th September 2023
FLAIR

MARIAH CAREY

Doha Qatar
3rd - 7th October 2023
VCS VISION CREATION SERVICES

BEN & BEN

Coca Cola Arena
14th October 2023
THE FRIDGE

MAJIDA AL ROUMI

Royal Opera House Muscat
25th October 2023
ROHM

KENNY GARRETT

Dubai Opera
28th October 2023
DUBAI OPERA

NILE RODGERS & CHIC

Bla Bla Beach Club Dubai
4th November 2023
BLA BLA

ROCK DUBAI

The Square, ISD Sports City
11th November 2023
BT HARISSON EVENTS

POST MALONE

Kingdom Arena KSA
17th November 2023
MDL BEAST

MIXTAPE

Bla Bla Beach Club Dubai
18th November 2023
BLA BLA

YASALAM AFTER RACE

Etihad Arena
26th November 2023
ETHARA

MATT MARDINI

Jumeirah Zabeel Saray
27th November 2023
ART FOR ALL

XP MUSIC FUTURES 23

Riyadh, KSA
7th - 9th December 2023
MDL BEAST

MDL BEAST SOUNDSTORM

Riyadh, KSA
14th - 16th December 2023
MDL BEAST

THE NUTCRACKER

Dubai Opera
15th - 17th December 2023
DUBAI OPERA

ADONIS BAND LIVE

Zabeel Theatre Dubai
16th December 2023
EXTREME PRODUCTIONS

MOONLIGHT MUSIC FEST

Coca Cola Arena
21st December 2023
FLAIR

SPEED MUSIC FEST

Coca Cola Arena
23rd December 2023
FLAIR

SEAN PAUL

Coca Cola Arena
30th December 2023
BLU BLOOD

EXPO 2020 DUBAI HIGHLIGHTS

BLACK EYED PEAS

Al Wasl Plaza
25th January 2022
BRAG

EXPOSONIX

The Official Expo 2020
Dubai Band
FLASH

ALICIA KEYS

Al Wasl Plaza
10th December 2021
BRAG



CHRISTINA AGUILERA

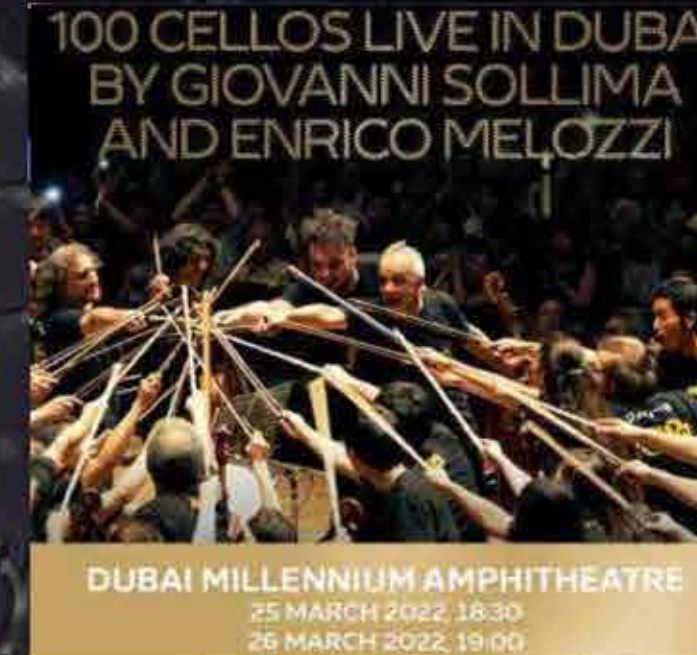
Jubilee Stage
29th March 2022
FLASH

100 CELLOS

Dubai Millenium Amphitheatre
25- 26th March 2022
FLASH

GLORIA GAYNOR

Sustainability Plaza
29- 30th March 2022
EXPO DUBAI 2020



MARSHMELLO

Al Wasl Plaza
10th December 2021
FLASH



JASON DERULO

Jubilee Stage
25th March 2022
FLASH



EIGHTIES NIGHT

Al Wasl Plaza – Village People
Earth Wind & Fire, Boney M
Bonnie Tyler
27th February 2022
LOUD N CLEAR



AR RAHMAN

Jubilee Stage
24th March 2022
FLASH



IMAGO MOONSTAR 88 RIVERMAYA

Festival Garden
31st March 2022
FLASH



NATIONAL BAROQUE ORCHESTRA

Dubai Millenium Amphitheatre
23rd March 2022
CONSERVATORIO DI MUSICA DI STATO

MEI EXPO 2020 DUBAI TEAM



Over 180 days of performances

Supplying over 50+ pavilions and working hands-on all main, district and pop-up stages.



JUBILEE STAGE



AL WASL STAGE



DUBAI MILLENIUM AMPHITHEATRE

PAVILIONS

USA Pavilion
Canada Pavilion
Australia Pavilion
Mexico Pavilion
Russian Pavilion
Hungary Pavilion
Italy Pavilion
Brasil Pavilion
Saudi Arabia Pavilion
Luxembourg Pavilion
Paraguay Pavilion
Sweden Pavilion

Spain Pavilion
France Pavilion
Belgium Pavilion
Lithuanian Pavilion
Israel Pavilion
Slovenia Pavilion
UK Pavilion
Poland Pavilion
Thailand Pavilion
Belgium Pavilion
and more...



FESTIVAL GARDEN



SUSTAINABILITY PLAZA

DISTRICT STAGES

Sun Stage
Earth Stage
Sea Stage
Stage of Nations
The Bowl
Forum
DEC Arena

TESTIMONIALS

Laura Santoro
Production Office Manager
Accademia

“ Your team is always super professional and it is always a pleasure for Accademia to work with you ”

Aaron Merchant
Project Manager
Snap

“ The Snap team are very appreciative of the extremely professional support we get from your team and are our immediate go-to for anything backline related! ”

Vikram Nagar,
Executive Manager – Projects
Magnum

“ The backline equipment team is very professional and organized. We usually dry hire kit from MEI and it is always ready ontime for collection. ”

Thomas Course
Project Manager Middle East
Encore Global

“ I hire a great deal of backline throughout them and MEI are always thorough in their preparation, send top quality and well maintained equipment and knowledgeable crew. ”

Wasim Shaikh
Head of Audio Showtech
Electronics LLC

“ The culture of this company is great and everyone I have worked with is amazing. They are always quick to respond, very courteous and professional. ”

Tom Nuttall
Project Manager
Eclipse Staging Services

“ Been using MEI services since 2014 and it's been an incredibly good and reliable service since day one. Fast response times and great quality of equipment to match the level of service. Here's to another 4 years of business! ”

Shelton Fernandes
HOD- Audio
Giochi Di Luce LLC

“ Maria and her team are just amazing, We can rely on their support night or day, Always quick to answer any request. Great inventory too. Keep up the great work, it's a pleasure working with you guys. ”

Bruno Silva
Assistant Head
of Sound & Broadcast
Royal Opera House Muscat

“ We have a long term professional relationship and all I can say is that whenever we needed MEI support, they were always available and able to provide an excellent service. Keep up the good work. ”

Jacey Linton
Sound & Broadcast Manager
Dubai Opera House

“ MEI is like an extension to my team here at Dubai Opera always there to assist & provide us with the most professional service for instrument hire in the region. ”

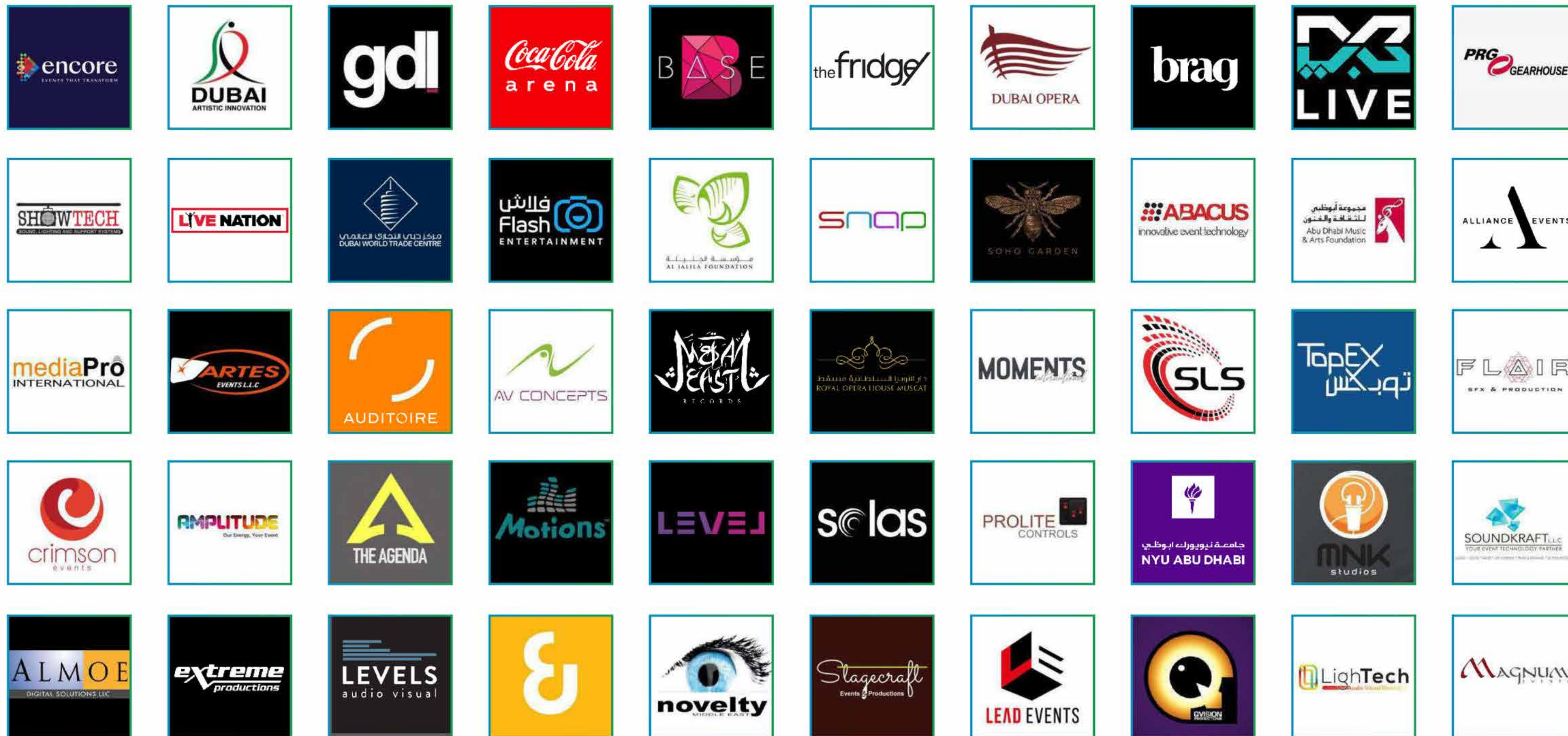
Daniel Renna
Production Manager Proactiv
Middle East DMCC

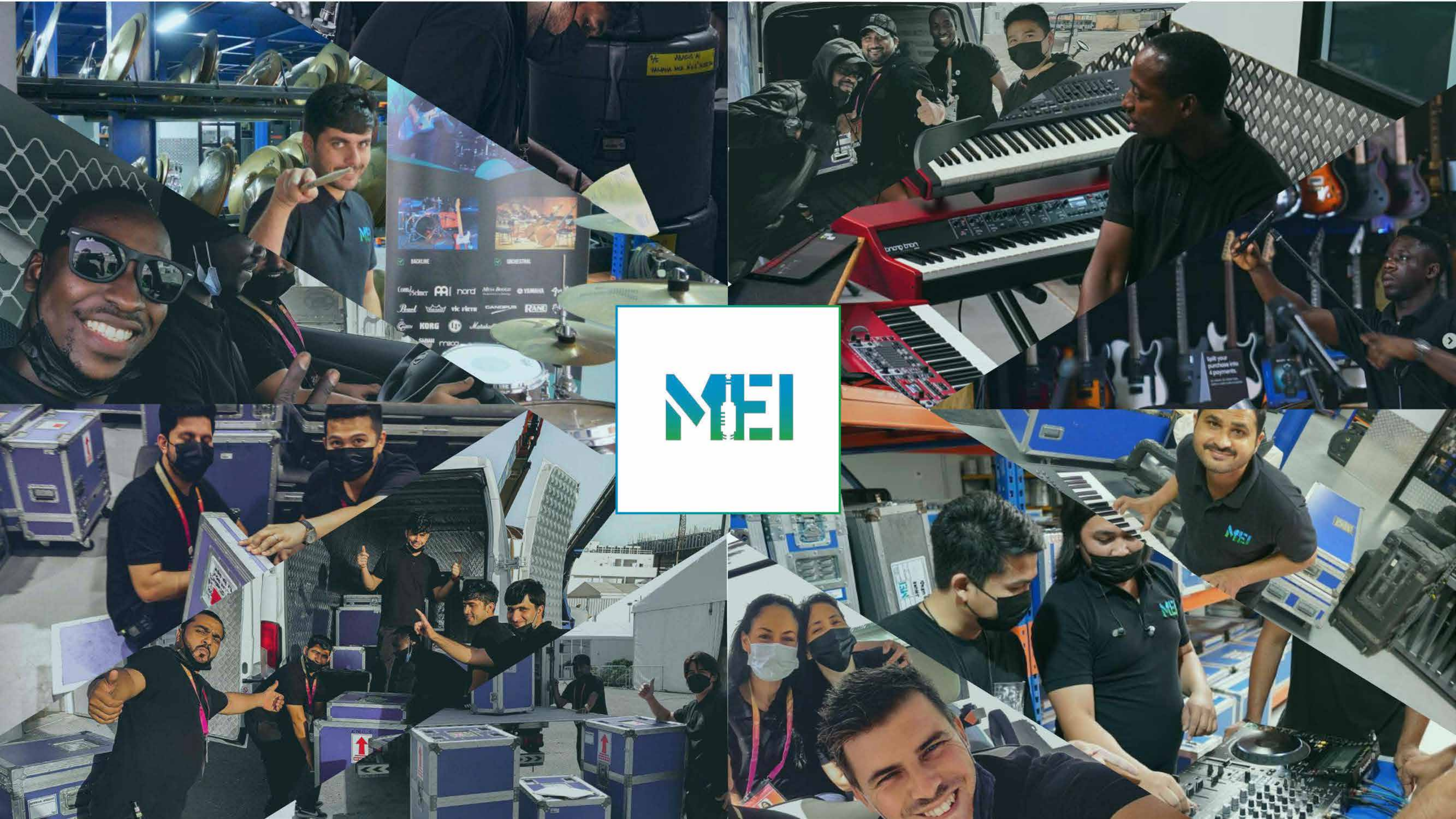
“ Outstanding service. Kudos to Maria and her team. Highly recommended! ”

Michael Diamond
Project Manager
Almoe AV Rentals

“ We have used MEI for many years and they have an excellent reputation in the industry for offering well maintained rental products and providing excellent personnel. MEI are one of the few suppliers in this region you are confident will deliver an extension of the services we offer our customers. ”

CLIENT LIST





CONTACT US:



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mei-trading



meidubai